

# TAIKI MURAYAMA

2023	+1 413 695 9466 Los Angeles, CA tmurayama11@gmail.com taiki-murayama.com	Branding + Identity Design, Art Direction, Web, Package & Print Design, UX, UI, Interactive, Typography, Lettering, Motion, Illustration.	Eckerd College '11
		After Effects Figma Illustrator InDesign Invision	Keynote Lightroom Photoshop Principle Sketch  Amazon, Apple, Asics, AT&T, Axe, BMW, Coachella, Cointreau, Cruise, Dickies, Durex, Fox, FX, Grand Marnier, H&M, HBO, Lacoste, Lexus, Lincoln, Madewell, Madison Square Garden, MTV2, NY Rangers, Parker, Red Bull, Refinery29, SoundCloud, Taco Bell, Target, Tide, Toyota, Uber
07.21 – 6.23	Amazon Assoc. Design Director		Brand building all new to world hardware and features for fitness brand Amazon Halo. Leading creative development of projects across marketing, product and content studio.
11.19 – 6.21	Cruise Brand Design Lead		Developed brand visuals and language to prepare Cruise self-driving cars for market. Partnered with product and marketing to test and implement brand vision.
04.18 – 11.19	Uber Design Lead		Lead rebrand of Uber Freight and art directed brand photoshoots & videos. Collaborated with global design team to update identity and build new website. Directed agencies & partners to produce content and events.
05.16 – 04.18	Apple* Art Director		Contracted with interactive design team [*via Critical Mass] to design new user experience for .com retail. Designed a singular user account destination. Created videos and interactive experiences for MacBook Pro, iPhone, and Apple Watch.
11.14 – 05.16	SoundCloud Senior Designer		Created brand & product integrations for SoundCloud Go, with UXR & product. Created media partnership campaigns. Designed website & assets for advertising, On SoundCloud program, and creator genre onboarding.
05.13 – 10.14	BMF Media Designer		Designed 10 year anniversary rebrand. Designed environment and collateral for custom & platform events. Worked closely with clients like Toyota, Dockers, H&M, AT&T and Dickies.
02.12 – 05.13	TH Productions Designer		Concepted and rendered builds for large scale client activations. Worked with clients and vendors to produce all graphic and fabricated assets. Art directed on-site event production and oversaw employer re-brand.